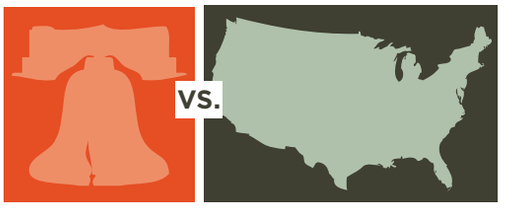
HOW DOES PHILLY STACK UP?

A HEALTHY CITY IS MADE OF SOCIALLY CONNECTED CITIZENS WHO PARTICIPATE IN COMMUNITY GROUPS AND FEEL POLITICALLY ENGAGED. WE MEASURED OUR HOMETOWN AGAINST THE REST OF THE COUNTRY TO SEE IF ITS CIVIC LIFE IS HEALTHY.



PHILADELPHIA AREA

UNITED STATES

WE HAVE DINNER WITH HOUSEHOLD MEMBERS FREQUENTLY

88.9%

88.1%

WE ARE REGISTERED TO VOTE

64.3%

59.8%

WE USE THE INTERNET TO TALK WITH FAMILY & FRIENDS FREQUENTLY

55.5%

54.3%

WE TALK WITH OUR NEIGHBORS FREQUENTLY

HELLO

HEY!

45.8%

42.3%

WE ARE INVOLVED IN SOCIAL SERVICE, CIVIC, SCHOOL, OR RELIGIOUS GROUPS

35.4%

33.3%

WE DO FAVORS FOR NEIGHBORS FREQUENTLY

(BUT WE COULD PROBABLY DO BETTER)

13.7%

15.2%

WE CONTACTED A PUBLIC OFFICIAL IN THE PAST YEAR

9.5%

9.9%

WE BOUGHT OR BOYCOTTED A PRODUCT OR SERVICE FOR SOCIAL OR POLITICAL REASONS

7.5%

10%

MORE THAN HALF OF OUR CITIZENS REPORTED THAT THEY ARE THRIVING*

56%

45%

OUR CITY IS OPTIMISTIC**

1/2

50.5%

56%

THE VERDICT

PHILADELPHIA'S CIVIC LIFE IS VERY HEALTHY RELATIVE TO THE REST OF THE USA.

Source: 2010 U.S. Census Bureau Civic Health Assessment, Philadelphia metropolitan statistical area as compared to national average

* 2010 Knight Soul of the Community survey, Philadelphia metropolitan division as compared to similar Knight communities.

** 2010 Gallup-Healthways Well-Being Index, Philadelphia metropolitan statistical area as compared to large metro area average

By Meredith Broussard, Lee Matos, Alyse Schulte, and Paul Statt for **Hidden City Philadelphia**